

TIME AND EVENT

Time	Event
09.30 – 10.15	Registration
10.15 – 10.45	Inaugural Session
10.45 – 12.00	Technical Session – I Resource Person Address
12.00 – 12.30	Tea Break
12.30 – 01.30	Technical Session – II Resource Person Address
01.30 – 02.15	Lunch Break
02.15–03.00	Paper Presentation
03.00 – 04.00	Valedictory Session

PAPER PRESENTATION INCHARGE

Online :

Dr.V.SUBASINI
Mrs.A.VINODHINI
Mrs.S.JANANI

Offline :

Mrs.C.RAJESWARI
Mrs.M.SELVARANI
Mrs.R.DEEPA



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DR.R.K.SHANMUGAM COLLEGE OF ARTS AND SCIENCE



(An ISO 9001 - 2015 Certified Institution)
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Indili, KALLAKURICHI Dt. – 606 213.Tamil Nadu.

INVITATION

PG and Research Department of Commerce & the Department of
Business Administration Jointly Invite You to a
One Day International Conference on

“EMERGING TRENDS IN ARTIFICIAL INTELLIGENCE IN BUSINESS”

Date: 24/09/2025 Time : 10.00 AM
Venue: Kamarajar Auditorium A/C

RESOURCE PERSONS

Mr.P. KRISHNAMOORTHY,
MCA, MBA, SSCP, CISSP, CRISC, CISM.
Vice President (Cyber Security),
Citibank, Singapore.

Topic: ARTIFICIAL INTELLIGENCE – THE BIG PICTURE

and

Dr.V.ARULMURUGAN,
M.Com., M.Phil., MBA., Ph. D., NET, JRF.
Associate Professor & Head, Department of Commerce,
School of Management & Campus Coordinator,
Pondicherry University, Karaikal Campus, UT of Puducherry, India.

Topic: ARTIFICIAL INTELLIGENCE IN BUSINESS RESEARCH

INAUGURAL SESSION

Date: 24/09/2025 - Time : 10.00 AM - Venue: Kamarajar Auditorium A/C

AGENDA

- Prayer : Tamizh Thaa Vaazhthu
- Lighting of Devine Lamp : Dignitaries
- Welcome Address : **Dr.P.John Victor**, Vice Principal
- Principal Address : **Dr.G.Mohanasunder**, Principal
- Presidential Address : **Dr.K.Makudamudi**, Chairman
- Felicitation Address : **Er.N.Govindaraju**, Secretary
Mr.A.Mathivanan, Governor, Dr.R.K.S. Institution
Mr.D.Ashok, Dean
- Honouring The Guest : Management & Faculty Members
- Conference Proceedings : Released By the College Committee
Received By the Dignitaries

TECHNICAL SESSION - I

- Resource Person Introduction : **Mrs.R.Deepa**, Asst. Professor,
Department of Business Administration.
- Resource Person Address : **Dr.V.ARULMURUGAN**,
M.Com., M.Phil., MBA., Ph.D., NET, JRF.
Associate Professor & Head, Department of Commerce,
School of Management & Campus Coordinator,
Pondicherry University, Karaikal Campus,
UT of Puducherry, India.

Topic: ARTIFICIAL INTELLIGENCE IN BUSINESS RESEARCH

Paper Presentation : Students, Scholars and Academicians

TECHNICAL SESSION – II

- Resource Person Introduction : **Mrs.P.Gomathi**, Asst. Professor,
PG & Research Department of Commerce.
- Resource Person Address : **Mr.P. KRISHNAMOORTHY**,
MCA, MBA, SSCP, CISSP, CRISC, CISM
Vice President (Cyber Security),
Citibank, Singapore.

Topic : ARTIFICIAL INTELLIGENCE – THE BIG PICTURE

Paper Presentation : Students, Scholars and Academicians

VALEDICTORY SESSION

Date: 24/09/2025 - Time : 03.00 PM - Venue: Kamarajar Auditorium A/C

AGENDA

- Welcome Address : **Dr.P.John Victor**, Vice Principal
- Principal Address : **Dr.G.Mohanasunder**, Principal
- Presidential Address : **Dr.K.Makudamudi**, Chairman
- Presiding Address : **Dr.G.S.Kumar**, Correspondent
- Felicitation Address : **Dr.D.Manivannan**, Treasurer
Dr.P.Thirugnanasambandam, Vice Chairman
Mr.B.Ravishankar, Vice Chairman
Mr.A.Mathivanan, Governor, Dr.R.K.S. Institution
Mr.D.Ashok, Dean
- Conference Report : **Dr.R.Anandaraman**, Asst. Professor,
PG & Research Department of Commerce.
- Award & Certificate : By the Dignitaries
- Feedback : By the Participants
- Vote of Thanks : **Mr.P.Raja**, Head & Asst. Professor,
Department of Business Administration.
- National Anthem :