DR.R.K.Shanmugam College of Arts and Science
Academic Year(2021-2026)
Journal published in International level Conference

S.No.	Academic Year	Staff Name	Department	Research Paper Title	International Conference Title	If ISBN (Provide ISBN No.)	Proceeding Date
1	2025-2026	DR.E.Naargees begum	Mathematics	A Study on Artificial Intelligence in Mathematics: The Role of Real Analysis	Emerging Trends in Artificial Intelligence in Business	978-93-343-9321-7	24.09.2025
2	2025-2026	Dr.A.Muthuvel	Physics	The intersection of nanotechnology and artificial intelligence innovations and future prospects	Emerging trends in artificial intelligence in business	978-93-343-9321-7	24-09-2025
3	2025-2026	Dr.G.Anguraj	Physics	Harnessing Artificial Intelligence and Nanotechnology for Advancements In Precision Oncology: A Review	Emerging Trends in artificial intelligence in business	978-93-343-9321-7	24-09-2025
4	2025-2026	K. RAMAR , B. SANGEETHA , and K. SHAKTHIVEL	Chemistry	HYDROTHERMAL SYNTHESIS AND ARTIFICIAL INTELLIGENCE ENHANCED CHARACTERIZATION OF COCONUT PULP - BIOTEMPLATE IRON OXIDE NANOSTRUCTURES: CYTOTOXICITY CAPACITY AGAINST CERVICAL CANCER CELLS	AI for Problem Solving Across All Disciplines	978-93-5680-2	27/02/2026
5	2025-2026	Mr. V. Mariyappillai	Chemistry	ARTIFICIAL INTELLIGENCE AND ITS APPLICATIONS IN NANOCHEMISTRY	Emerging trends in AI in business	978-93-343-9321-7	24/09/2025
6	2025-2026	Mr.D.Ashok	Computer Science	Artificial Intelligence In Mobile Commerce: Opportunities, Challenges, And Future Directions	Emerging Trends in Artificial Intelligence in Business	978-93-343-9321-7	24.09.2025
7	2025-2026	Mr.M.Sakthivel	Computer Science	The Role Of Artificial Intelligence In The Evolution Of Mobile Commerce	Emerging Trends in Artificial Intelligence in Business	978-93-343-9321-7	24.09.2025
8	2025-2026	Mrs.K.Karthika	Computer Science	The Role Of Artificial Intelligence In The Evolution Of Mobile Commerce	Emerging Trends in Artificial Intelligence in Business	978-93-343-9321-7	24.09.2025
9	2025-2026	Mr.B.Karthick	Computer Science	Artificial Intelligence In Mobile Commerce: Opportunities, Challenges, And Future Directions	Emerging Trends in Artificial Intelligence in Business	978-93-343-9321-7	24.09.2025
10	2025-2026	Mrs.R.Bharathi	Computer Science	Artificial Intelligence And Its Game-Changing Impact On Digital Marketing	Emerging Trends in Artificial Intelligence in Business	978-93-343-9321-7	24.09.2025
11	2025-2026	MrsC.Chandrapriya	Computer Science	Artificial Intelligence And Its Game-Changing Impact On Digital Marketing	Emerging Trends in Artificial Intelligence in Business	978-93-343-9321-7	24.09.2025
12	2025-2026	Mr.C.Anbarasan	Computer Science	Artificial Intelligence And Its Game-Changing Impact On Digital Marketing	Emerging Trends in Artificial Intelligence in Business	978-93-343-9321-7	24.09.2025
13	2024-2025	Ms.N.Kayalvizhi	Computer Application	The Role of Artificial Intelligence in Building Sustainable Business Models	EMERGING TRENDS IN ARTIFICIAL INTELLIGENCE IN BUSINESS	ISBN:978-93-343-9321-7	24.09.2025
14	2025-2026	Dr.R.Anandaraman	Commerce	Financial Technology in Nationalized Banks: An Overview	Recent Trends in Banking Sector	_	Jul-25
15	2025-2026	Dr.R.Anandaraman	Commerce	Pradhan Mandri Mudra Yojana Scheme through Financial Instituions in India	Recent Trends in Banking Sector	_	Jul-25
16	2025-2026	Dr.P.John Victor	Commerce	The Impact of AI in Indian Banking Sectors	Recent Trends in Banking Sector	_	Jul-25
17	2025-2026	Dr.P.John Victor	Commerce	Fast Food Addiction And Its Impact Among The Villagers At Kallakurichi District, Tamil Nadu	Recent Trends in Banking Sector	_	Jul-25

18	2025-2026	Dr.P.John Victor	Commerce	A Comparative Study On Online Shopping VsTraditional Shopping In Kallakurichi, Tamil Nadu",	International Journal of Innovative Science and Research Technology	–	Aug-25
19	2025-2026	Dr.P.John Victor	Commerce	The impact of AI in future job Market	Emerging Trends In Artificial Intelligence In Business"	ISBN No. 978-93-343-9321-7	Sep-25
20	2025-2026	Dr.P.John Victor	Commerce	The Role of Artificial Intelligence in Present Marketing World	Emerging Trends In Artificial Intelligence In Business"	ISBN No. 978-93-343-9321-7	Sep-25
21	2025-2026	Dr.V.Subasini	Commerce	Financial empowerment of entrepreneur Trough in Villupuram dt	Emerging Trends In Artificial Intelligence In Business"	ISBN No. 978-93-343-9321-7	Sep-25
22	2025-2026	Mrs.C.Rajeswari	Commerce	Influence of online Advertisement in buying behaviour of college students in kallakurichi	Emerging Trends In Artificial Intelligence In Business"	ISBN No. 978-93-343-9321-7	Sep-25
23	2025-2026	Dr.R.Anandaraman	Commerce	Financial Technology of Artificial Intelligence in Nationalized Banks in Cuddalore District	Emerging Trends In Artificial Intelligence In Business"	ISBN No. 978-93-343-9321-7	Sep-25
24	2025-2026	Mrs. M. Selvarani	Commerce	Pros and Cons of AI and impact on Employment			
25	2025-2026	Mrs. M. Selvarani	Commerce	AI Personalization and Its Impact on FMCG Consumers in TamilNadu	Emerging Trends In Artificial Intelligence In Business"	ISBN No. 978-93-343-9321-7	Sep-25
26	2025-2026	Mrs.P.Gomathi	Commerce	A study on Performance Appraisal in Muthu sago industries Chinnasalem, Kallakurichi District	Emerging Trends In Artificial Intelligence In Business"	ISBN No. 978-93-343-9321-7	Sep-25
27	2025-2026	Mrs.P.Gomathi	Commerce	A Study on Artificial Intelligence In Marketing	Emerging Trends In Artificial Intelligence In Business"	ISBN No. 978-93-343-9321-7	Sep-25
28	2025-2026	Mrs.A.Vinodhoni	Commerce	Consumers Buying Behaviour of TVS Motor Cycle	Emerging Trends In Artificial Intelligence In Business"	ISBN No. 978-93-343-9321-7	Sep-25
29	2025-2026	Mr.P.Raja	BBA	Artificial Intelligence In Banking	Emerging Trends In Artifical Intelligence In Business	ISBN : 978- 93 - 343 - 9321 - 7	24.09.2025
30	2025-2026	Mrs.R.Deepa	BBA	AI In Human resource Management	Emerging Trends In Artifical Intelligence In Business	ISBN : 978- 93 - 343 - 9321 - 7	24.09.2025
31	2025-2026	Mrs.S.Janani	BBA	AI In Human resource Management	Emerging Trends In Artifical Intelligence In Business	ISBN : 978- 93 - 343 - 9321 - 7	24.09.2025
32	2024-2025	Dr.G.Anguraj	Physics	Studies of SnO2 doped ZnO nanostructures for highly efficient photocatalyst for Degradation of Methylene blue under Sunlight	International Conference on Innovations In Materials Science	978-81-977004-2-2	02-08-2024
33	2023 -2024	Dr.G.Anguraj	Physics	Synthesis, Structural antimicrobial and photocatalyst activity metal oxide doped nanoparticles for environmental application	International Conference on technologically important materials for device fabrication	-	01-09-2023
34	2023-2024	S.Chitradevi	BBA	Tweets Based Emotion Detection Using Machine Learning Algorithms	Artificial IntelligenceTrending towards Automation-4.0	ISBN 978-1-7393132-9-6	12.04.2023
35	2022 -2023	Dr.G.Anguraj	Physics	MnO2 Doped with Ag Nanoparticles and Their Applications in Antimicrobial and Photocatalytic Reactions	International conference on smart & sustainable development in multidisciplinary research	-	9 & 10 - 03-2023
36	2021-2022	Dr. M. KARTHIKEYAN	Tamil	திருக்குறளில் களவியல்	அனைத்து உலக திருக்குறள் மாநாடு		May-22
37	2021-2022	Dr. M. KARTHIKEYAN	Tamil	சங்க இலக்கியம் காட்டும் பண்பாடும் தொல்லியல் முறைகளும்	உலக தமிழர்களின் வரலாறும் வாழ்வியலும்	ISBN9788195501281	Jan-22

S.No.	Academic Year	Staff Name	Department	Research Paper Title	International Conference Title	If ISBN (Provide ISBN No.)	Proceeding Date
32	2025-2026	Mrs D.SakthiBrindha	English	The Role of Artificial Intelligence in Transforming Modern Business Communication	Emerging Trends in Artificial Intelligence in Business	ISBN No. 978-93-343-9321-7	24.09.2025
33	2025-2026	Mrs.S.Kavitha	English	Artificial Intelligence and the Future of Digital Marketing: Emerging Trends and Opportunities	Emerging Trends in Artificial Intelligence in Business	ISBN No. 978-93-343-9321-8	24.09.2025
34	2025-2026	Mr.R.Surendiran	English	AI-Powered Business Writing: Transforming Professional Communication in the Digital Era	Emerging Trends in Artificial Intelligence in Business	ISBN No. 978-93-343-9321-9	24.09.2025
35	2025-2026	Mr.T.Govindan	English	Artificial Intelligence in Customer Communication: Enhancing Engagement and Experience	Emerging Trends in Artificial Intelligence in Business	ISBN No. 978-93-343-9321-10	24.09.2025
36	2025-2026	Mrs.R.Hemalatha	English	The Impact of Generative AI on Business Communication and Content Creation	Emerging Trends in Artificial Intelligence in Business	ISBN No. 978-93-343-9321-11	24.09.2025
37	2025-2026	Mr.M.Shanmugasundaram	English	AI and Corporate Communication: Opportunities, Challenges and Ethical Considerations	Emerging Trends in Artificial Intelligence in Business	ISBN No. 978-93-343-9321-12	24.09.2025

38	2025-2026	Mr.T.Arunkumar	English	Artificial Intelligence and Language Skills in the Contemporary Workplace	Emerging Trends in Artificial Intelligence in Business	ISBN No. 978-93-343-9321-13	24.09.2025
39	2025-2026	Mr.P.Sakthivel	English	The Influence of Artificial Intelligence on Business English and Professional Writing	Emerging Trends in Artificial Intelligence in Business	ISBN No. 978-93-343-9321-14	24.09.2025
40	2025-2026	Mrs.B.Sangeetha	Chemistry	Artificial Intelligence in Chemical Industries: Emerging Trends and Business Opportunities	Emerging Trends in Artificial Intelligence in Business	ISBN No. 978-93-343-9321-15	24.09.2025
41	2025-2026	Mr.S.Parasuraman	Tamil	AI-Driven Tamil Content Creation: Emerging Opportunities in Digital Business	Emerging Trends in Artificial Intelligence in Business	ISBN No. 978-93-343-9321-16	24.09.2025
42	2025-2026	DR.R.Prakash	Tamil	Tamil Language and Artificial Intelligence: Transforming Communication in Modern Business	Emerging Trends in Artificial Intelligence in Business	ISBN No. 978-93-343-9321-17	24.09.2025
43	2025-2026	Mr.V.Mariyapillai	Chemistry	Artificial Intelligence in Quality Control and Risk Management in Chemical Industries	Emerging Trends in Artificial Intelligence in Business	ISBN No. 978-93-343-9321-18	24.09.2025